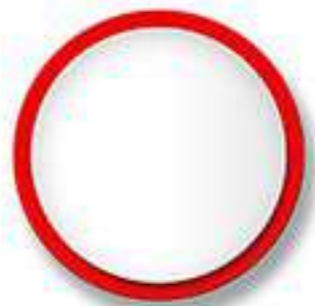


# Bitcoin Bonds

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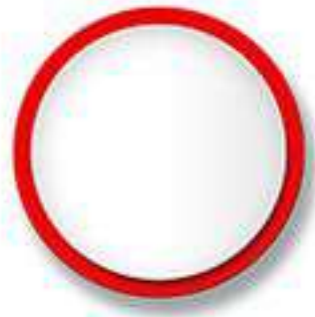
Business and Marketing



Bitcoin Bonds is the **template of our financial offerings.**

Low transaction volume. But high value for both customers and us.

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In this template we **purchase** an asset which we think we grow in value dramatically.

We **indemnify** the customer from all losses.

But we **take 50 percent of all profits.**

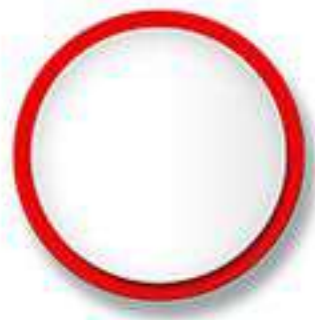
There is a **minimum lock-in period** to account for short term market distortions.

A **minimum guaranteed interest** rate is given in the lock-in period.



Two most important aspects are:

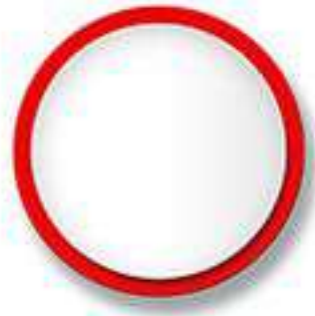
1. Selection of the **asset**.
  2. Selection of the **time frame** when the asset will be offered to users.
- 



## Selection of the asset

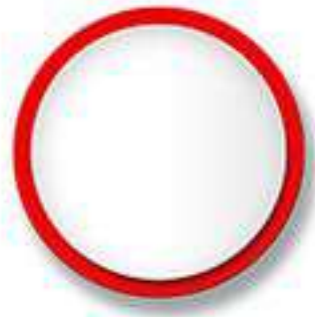
We can only select those assets that **we are sure** beyond the zone confidence that the **asset will appreciate.**

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## Selection of timing

The timing has to be when we are absolutely **sure** the asset is about to **take off**.

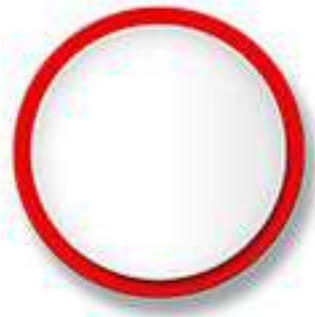




In order to **survive the black swan events**, the full minimum guaranteed amount must be capitalized before the offering could be made

That **limits the maximum amount** that could be raised from customers using this product.

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This product is best offered **using a smartcontract** that locks all the assets, and releases the payouts automatically.

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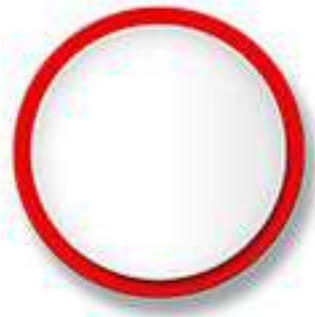




The first asset we selected was **Bitcoin**.

The timing was early 2017 when Bitcoins just breached previous all time highs reached in 2013.

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Once **FLO offerings** are ready, we can do a similar bond on FLO asset prices.

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Bitcoin Bonds is our **main monetization engine till now.**

RanchiMall should research and refine this product much further.

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