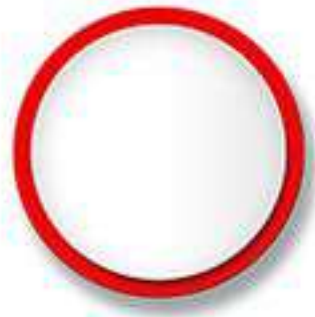


FLO Sheets

Technology



FLO Sheets is RanchiMall **shared data and collaboration initiative** for numerical and structural data.



We have **another initiative** for collaborations on shared data using textual or unstructured data called **"Content Collaboration"**.



Blockchain can facilitate **shared data collaboration**, and create **economic incentives** for best data contributors.



And this system can expand very fast
to encompass **very high quality data** in
almost all areas.

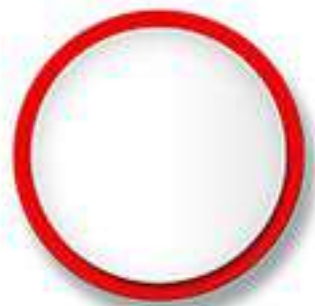


A lot of **marketing research data** today is motivated and biased.

The access to that data is very limited as well.



A unified blockchain based mechanism to **organize** and incentivize collection of that data **transparently** will create **more trust** than privately collected data.



We have discussed **shared data benefits and issues in content collaboration** presentation, and that presentation should be read in conjugation with this presentation.



FLO Sheets uses RanchiMall data cloud.

FLO Sheets data can be accessed just not from our standard FLO Sheets UI, but also directly by fetching data from our data cloud.



We have two kind of sheets: **Public sheets** where everyone can enter spreadsheet like data using their FLO IDs.

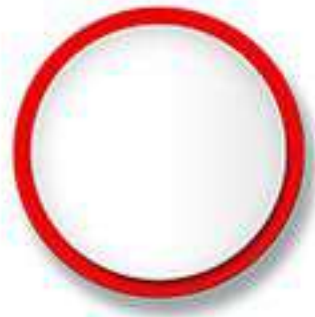
And **Editor only sheets**, where your FLO ID needs to be one of the editors on the sheet to be able to enter spreadsheet data.



The data on public sheets can be **rated by editors**, and then it goes into the **permanent storage**. Otherwise, all **non rated data gets deleted** after one week currently.

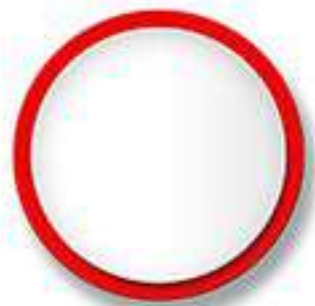


We created this product to **rate performance of participants** on the labor market so that the summary of their entire work history is publicly known.



Every laborer was assigned a task and a score. On the basis of that we could identify who are the best performers.

And we could pay laborers directly on their FLO ID on the blockchain.

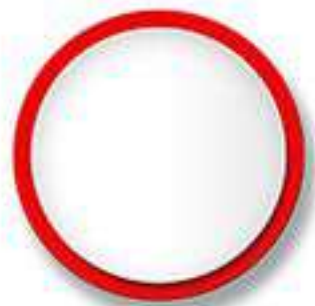


We soon figured out FLO Sheets could be used for **market research data**.

Collaborators **could use FLO Sheets** to find Market Size, Market Shares, Market Growth Rates, Market Segments, and Market Leaders.



FLO Sheets could also be used for numeric details about **different Blockchain Initiatives.**



FLO log sheet, or a system based on shared data on blockchain, can bring a whole marketplace into existence, where one user with one FLO ID might perform multiple tasks, on the same system.

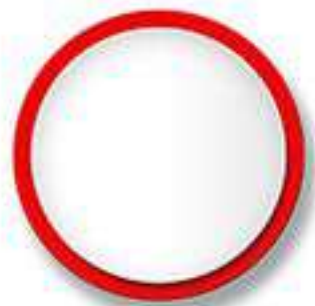


Like one Python developer performs Python **coding**, and his rating is 10/10 for Python coding, but the same guy, with same FLO ID, is doing **user design work** also in that blockchain shared data system, and his rating is 5/10 for design assignments.

All the ratings are given by **trusted subadmins**.



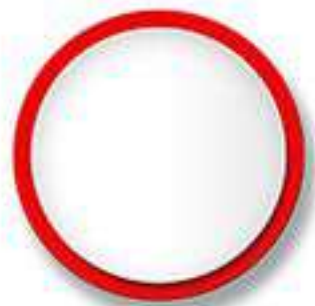
This will allow other companies or users to **find and select the best** developers who are also good at design, or best designers who are also good at python development.



So it's a **marketplace on blockchain.**
Where producers sell their services and
some people will be buy those services.

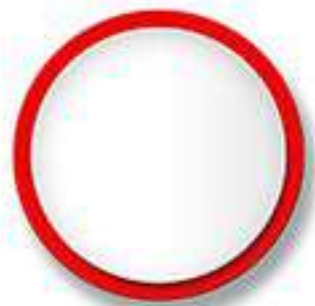


Why they will buy and sell on this system,
because **every work** history is **recorded,**
rated, and verified by trusted subadmins.



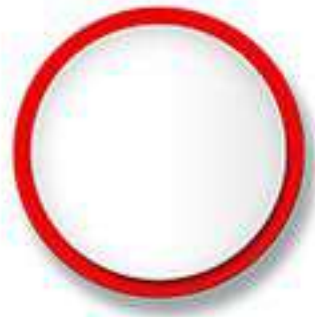
We can create **shared dataset with validation** for every piece of data in FLO Sheets.

And if needed **we can also disregard** a given subAdmin who rates the data and take into account others.



A user can disregard a subadmin if user is not happy with their history.

Because the **user knows** line by line **who entered the data, and who validated it.**



It is **not possible** to do line by line entry validation **in Google Sheets.**

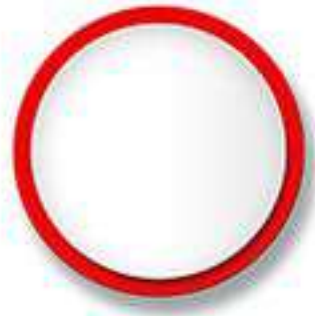


Another advantage FLO Logsheet has over Google Sheets that **we can easily create shared history** of FLO IDs across **multiple sheets** that we cannot do easily in Google Sheets.

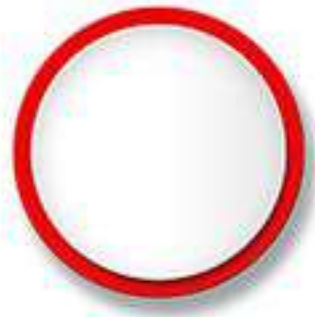


FLO LogSheet can be used to find the best :

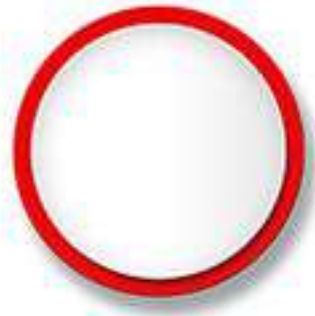
- profitable markets for smart contracts
- current ready markets for smart contracts today
- proven design interns
- proven marketing interns
- best shared articles group



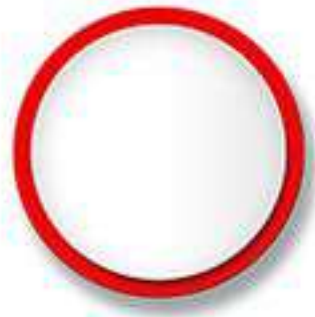
We can create **very powerful shared datasets** with blockchain linkage, that Google sheets cannot do.



If we integrate token payments in FLO
Logsheet, it could become a **marketplace**
for datasets.



Easier communication/collaboration -
Since all data on LogSheets is stored as
FLO ID, collaboration between users
becomes easier along with FLO
Messenger app.





VALUATION OF SHARED DATA

Created by  RanchiMallFLO

KIND OF DATA THAT HAS VALUATION

DATA HAS VALUATION

- Any data that gives strategic advantage to others
- Collective data that is higher quality than regular data
- Data that saves cost like finding the cheapest airline ticket
- Data that enables opportunities for individuals

**FIND THE
BEST**

ACQUISITION TARGETS

PYTHON DEVELOPERS

CAMERAMAN

YOUTUBE PROPAGATORS

CREATE

YOUTUBE
PROPAGATION
GROUP

VIDEO CREATION
GROUP

BEST LABORERS
GROUP

FIND THE BEST

PROVEN
DESIGN INTERNS

PROVEN
MARKETING INTERNS



CREATE

BEST SHARED
ARTICLES GROUP

**FIND
MOST**

PROFITABLE MARKETS
FOR SMART CONTRACTS

CURRENT READY
MARKETS FOR SMART
CONTRACTS TODAY

HOW SHARED DATA CAN BE TRUSTED:

**TRACK
DATA CREATORS**



**MEASURE FUTURE
RESULTS OF DATA**



**RATE BEST
DATA CREATORS**



**ALLOCATE WEALTH
TO DATA CREATORS**